

## E-NEWS

With the latest insights from the Leadership Council and news from our network

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### IESF Branding update

At the Regional meeting in Istanbul last month we presented the results of the global research on our IESF branding. We asked all IESF partners 3 questions:

1. IESF stands for International Executive Search Federation. Do you want to change the word Federation in our name?
2. Do you think the IESF logo deserves an update or rebranding?
3. A possible branding change for IESF also has consequences for your local communication tools. Are you able and willing to make the requested changes locally if the digital tools are shared with you?

IESF partners concluded that the IESF brand has the advantage of existing 20 years and means something in the market. The majority is in favor of keeping the IESF letters, but in the future we can transform the "F" of Federation into another name that represents us better. Most of you feel rather comfortable with the IESF brand: it has a positive meaning and reflects quite well an union between autonomous partners. There is a great demand for updating & refreshing our IESF logo, as it seems outdated and not showing our Executive Search standards.

We will kick-off with an IESF project team that will lead the rebranding project. Claudia Montedonico will lead this team on behalf of the LC because of her communications background. Normand will also be part of this team based on this branding experience. [If you would like to join the first online kick-off meeting, please send an email to \[kirsten@vandegroep.nl\]\(mailto:kirsten@vandegroep.nl\) to register for the rebranding project team.](#)

## Partnership Development

IESF is still searching for partners in specific areas to join our network. We're now actively searching in Sweden, South Korea and Australia. We're proud to announce that 3 potential new partner firms will join us at the AGM in Singapore and present themselves: Eva Féher and Mariann Tall from JobGroup Prime in **Hungary** and Leonie Fischer, our former partner for **South Africa**, who requested to join IESF again. And last but not least, Matt Hogg, from Wallace Hind in the **UK**. Who would love to become our exclusive UK partner. Also Gloria will present her own new firm GS Talent in **Mexico** to us at the AGM.

## Extra advantages of IESF

Due to the strong financial situation IESF is in at the moment, the Leadership Council, advised by the Advisory Board, decided to allocate extra budget for knowledge sharing and team building within the network. This means we will first organize several **online Masterclasses available hosted by external keynote speakers**. Also the speakers at our events will be paid external speakers to inspire and to learn from. That's why we want to make sure that [the dates of the IESF Academy Masterclasses are in your calendar](#). You don't want to miss out on this for you FREE knowledge for you personally and your firm. Also feel free to invite your fellow managers or team members to join.

We will also look into possibilities to make the meetings financial even more accessible for all partners to join. At the meetings we will focus on client visits and extra activities to further increase the value. If you have any ideas, wishes or suggestions, please contact Kirsten: [kirsten@vandegroep.nl](mailto:kirsten@vandegroep.nl).

**MASTERCLASSES 2023**  
INSPIRATION & KNOWLEDGE



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**JANUARY THURSDAY 26 - 15 PM CET**  
The importance of Researching - IESF Switzerland

**MARCH TUESDAY 21 - 15 PM CET**  
Successfully recruit among countries & cultures - Guest speaker

**MAY THURSDAY 11 - 15 PM CET**  
Technology influences on HR and the way it changes our business - international speaker Bas van de Haterd

**JULY TUESDAY 4 - 15 PM CET**  
Coaching & onboarding as a part of your service - Guest speaker

**OKTOBER THURSDAY 26 - 15 PM CET**  
Bind & captivate millennials - Guest expert

**DECEMBER TUESDAY 12 - 15 PM CET**  
Trends in Executive search 2024 moving forward - Gertjan, Kirsten in cooperation with AESC

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**IESF ACADEMY 2023**



## Recap Regional European Meeting Istanbul

A special thanks to the team of Benson&Partners managed by Seher for the great regional meeting we had in Istanbul. We experienced the Turkish culture, listened to two great keynote speakers and brainstormed and decided together on new IESF projects that will start this year and will be discussed at the AGM in Singapore, among which:

1. The rebranding of IESF,
2. AI (chat GTP) and how will it influence our Executive Search business,
3. General IESF Search standard (unified proposal),
4. IESF Talent pool, Talent platform (IESF shortlist & blind profiles),
5. Cross border development taskforce.

We ask each partner to at least take part in one of these projects. You will receive a registration form shortly to share your preference(s). Together we can achieve great results and an even stronger IESF.

## Goodbye Achim

The Regional Meeting in Istanbul was also the last IESF meeting that Achim joined. He will retire the end of this year and official said goodbye to IESF. We surprised him with Achim masks at a great dinner. And his longstanding IESF partners Vivek and Dror held a great speech. In Istanbul he also received an IESF statue saying he will always be part of our global family. We wish Achim a happy and healthy retirement. Stephan Löw will be the new official IESF Country Manager for IESF Germany as of today. This will also be communicated on IESF.com shortly.



## LC rotation

The IESF Leadership council is looking for new members. Some of the current members have been in the Leadership Council for a long time and in the IESF partner charter we all agreed upon rotating membership frequently after a few years. Vivek from India does not seek for re-election for the ASIAPAC region.

It's important to besides having different regions represented in the Leadership Council, we also look for members from all generations. If you're enthusiastic and ambitious to be part of the IESF Leadership Council. Please contact Gertjan and discuss your motivation: [gertjan@vandegroep.nl](mailto:gertjan@vandegroep.nl).

## AGM Singapore 2023

You all received the official invitation and booking information for the AGM 2023 in Singapore. We will start with the welcoming cocktail on September 18th and end the official meeting with a lunch on September 21st. If you want to extend your stay we will present you with possibilities for the Friday, Saturday and Sunday. The detailed agenda will be shared with you soon. One practical advice upfront, since Singapore is a very hot and had a high humidity, we advice you to bring comfortable and breathing clothes and shoes. But also a warmer vest or jacket to wear indoors in the airconditioned areas. And a small umbrella because of rain season. Please don't hesitate to contact Kirsten or Nathalie White if you have any questions: [nw@welinktalent.com](mailto:nw@welinktalent.com).



## Regional Meeting 2024 - Switzerland

At the regional meeting in Istanbul we also decided to visit an European partner we haven't visited before. Many of us were in favor of Norway and Switzerland. For 2024 we voted to host the European Regional Meeting in Switzerland. Vincenzo Ganci will work on a great program and we already set a date! So block your calendar from **April 10 to April 13 2024**.



**The perks of being a partner of the International Executive Search Federation**

Report from Dutch Consultant Wim de Kruijf about his week at the IESF-partner in Chile The International Executive Search Federation started a knowledge...



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Finding scarce talent for a company facing



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