Lady Leaders

BY ADELINA ROȘCA

A community of women who lead *with purpose.*

CONNECT

INSPIRE

EMPOWER

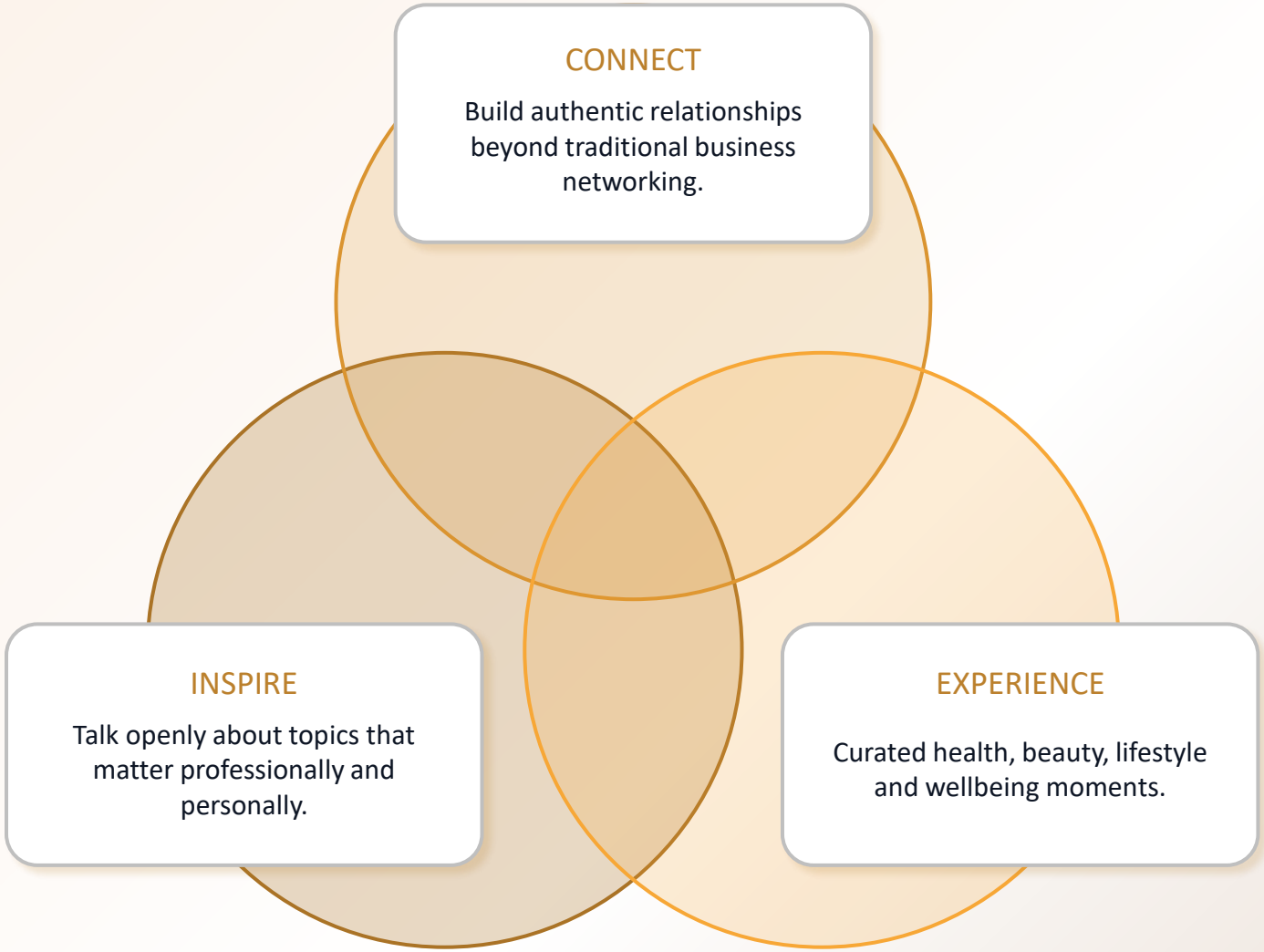
Adelina Roșca

FOUNDER & CEO
ROSMAN TALENT SOLUTIONS

Behind every leadership title, there is a woman.

CEO • Managing Director • Country Manager •
Site Manager • Entrepreneur

We meet these women every day in business. But how often do we create a space to meet the woman behind the title?



Edition #1 – Timișoara

Beauty in Leadership

Power or Pressure?

INVITATION ONLY

Linde Global Services

29 April 2026 – Friday morning

Networking • Beauty • Lifestyle • Connection

Our first edition brought together 40 women leaders from Timișoara and Bucharest's business community (Exclusive event dedicated to women CEO's, Managing Directors and Site Leaders from private and public sector, embassies).

Express makeup sessions by MAC cosmetics, hair styling, professional image consulting, professional headshots for social media & personal branding.

Raffle with special prizes offered by sponsors: MAC Cosmetics, Laura Baldini, Fenice, Paralela 45, Hyaluxmed, Abeauty, Ramona Ilie Beauty Business Portraits.

Meting the person behind the brand, special moment!

Edition #1 – Timișoara

Beauty in Leadership

Power or Pressure?

INVITATION ONLY

40 powerful women connected

A dedicated what's up community created to keep the conversation going beyond the event

Community Survey to understand the topics we want to discuss, expectations, who wants to contribute actively

NOT just another woman's event, but a community shaped by the women inside it (you can come with someone that would like to join)

Edition #2 – Bucharest

Lady Power

Energy & Elegance

INVITATION ONLY

Häfele Showroom – Băneasa Showroom

28 August 2026

Health • Energy • Wellbeing • Longevity • Fashion

Our second edition moved to Bucharest, pairing an intimate wellness conversation (menopause coach, fitness trainer, plastic surgeon) with a personal styling experience (natural cosmetic products, shoes, suits at the Häfele Showroom – pop up store with special prizes and personalized experience.

From energy and longevity to how we show up in a room, Lady Power reminded 40 women leaders that taking care of yourself is part of leading well.

Event sponsored by: Ginissima, Viggo Tailoring, Zimbria, Better Bread, Zaytoone, ISIS Medical, Uptown Estethics.

Meting the person behind the brand special moment

Edition #2 – Bucharest

Lady Power

Energy & Elegance

INVITATION ONLY

8 women travelled from Timisoara to join the Bucharest edition on their own money or paid by the company as part of personal brand awarnes.

New companies want to open their doors and host future events: KPMG, AGRII, ISISPHARMA, MONDELEZ, Amdaris etc.

Ideas already emerging: Lady Leaders Retreat, Milano Fashion week, Special experiences together

The next chapter is not about becoming bigger, it is about becoming closer and have an authentic women CEO club.

What should Lady Leaders talk about next?

Through our Lady Leaders survey, senior women told us which conversations they would like to have next.

LADY POWER

Health • Energy • Wellbeing

LADY BALANCE

Career • Family • Boundaries

LADY MIND

Mental Health • Resilience

LADY LEGACY

Purpose • Mentoring • Next Generation

Lady Leaders

LADY & MONEY

Financial Independence • Investments

LADY ENTREPRENEUR / CEO

Business • Courage • Reinvention

LADY FUTURE

AI • Technology • Innovation

LADY LONGEVITY

Prevention • Healthy Ageing

LADY INFLUENCE

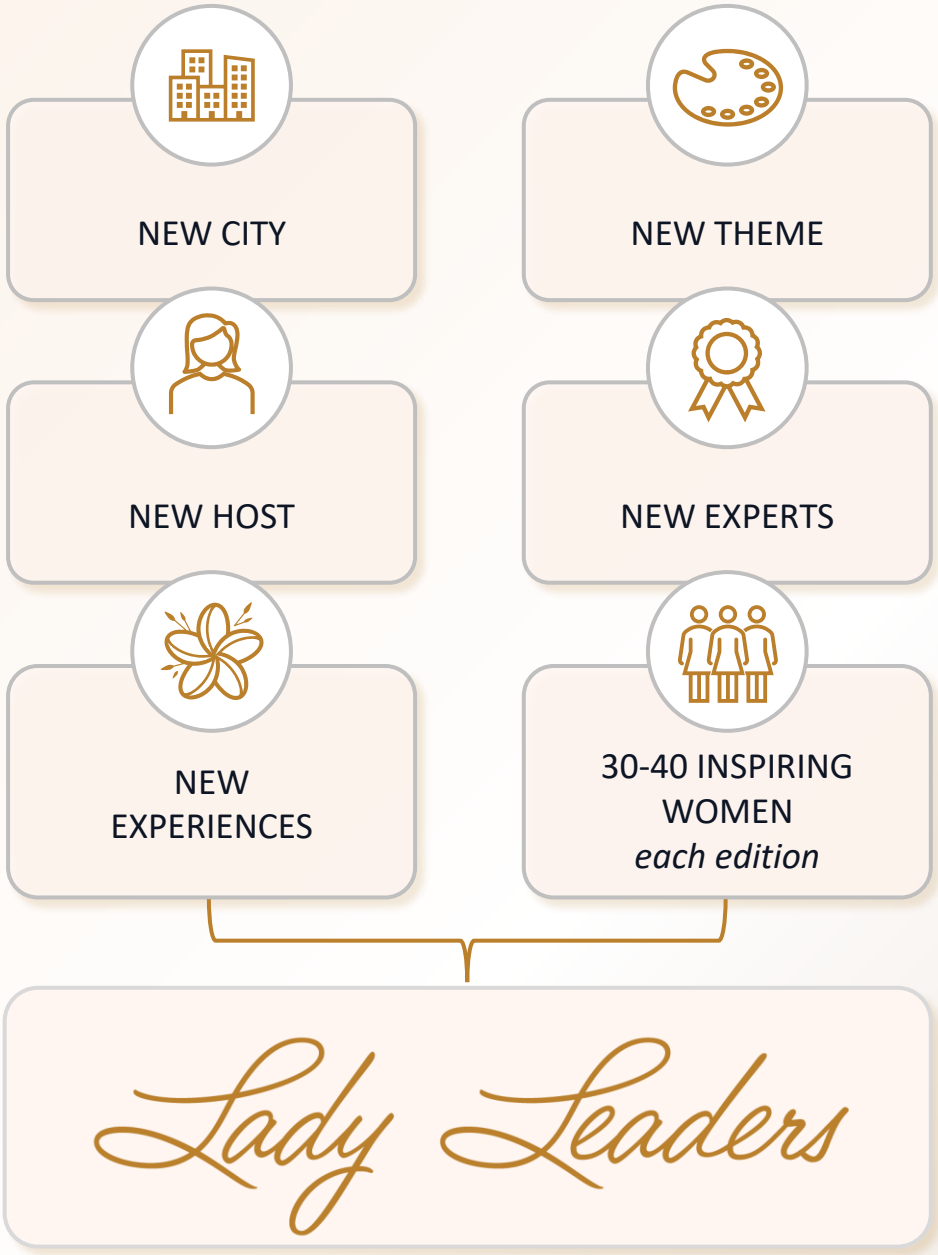
Personal Brand • Executive Presence

Every Lady Leaders edition can be different.

Every Lady Leaders edition keeps the same DNA; 30-40 women, real conversations, no hard selling while everything around it can change.

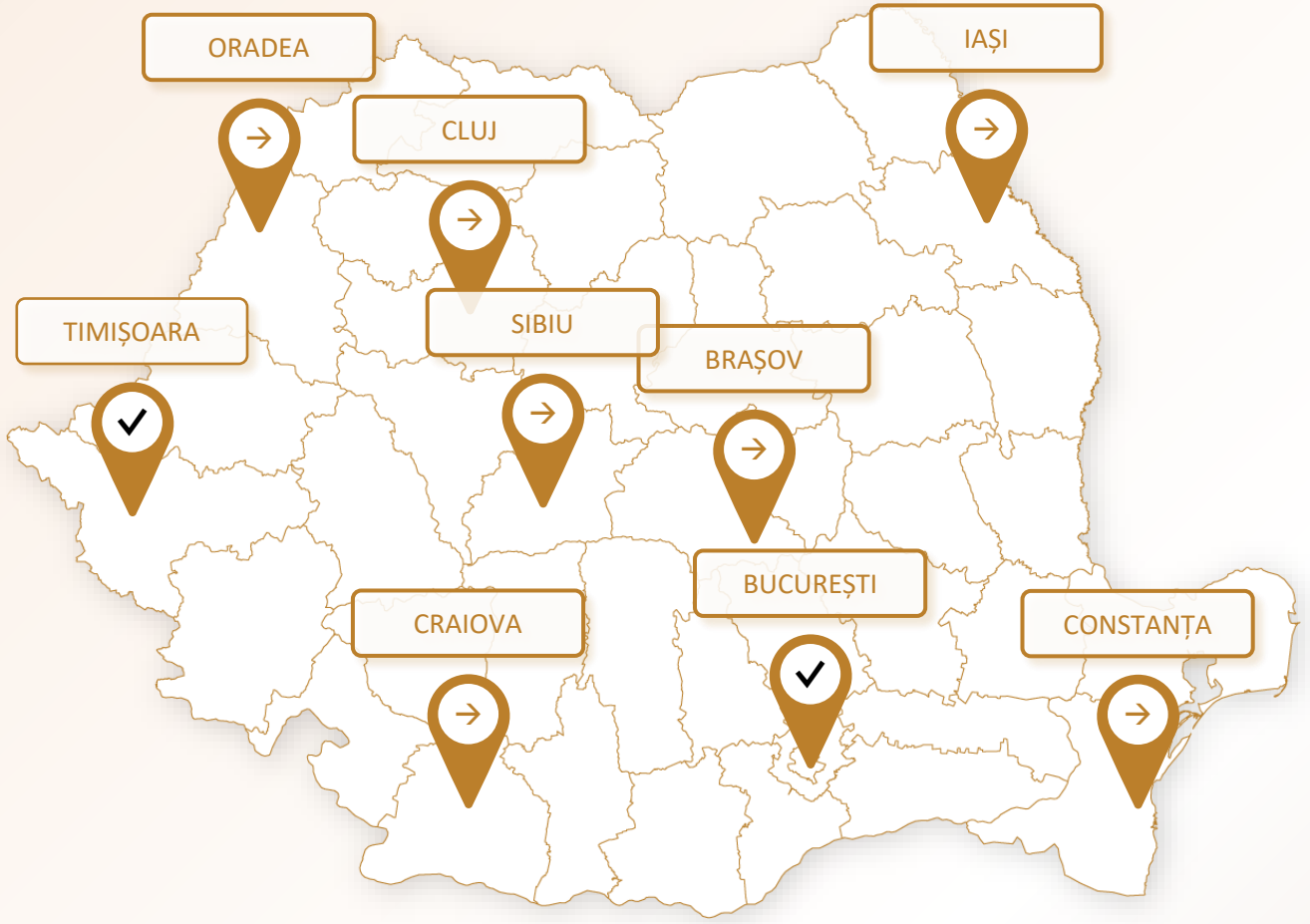
A new city brings a new host, new experts and a new theme, so the community keeps growing without ever feeling repetitive.

Group decision on themes, locations, quarterly meetings.



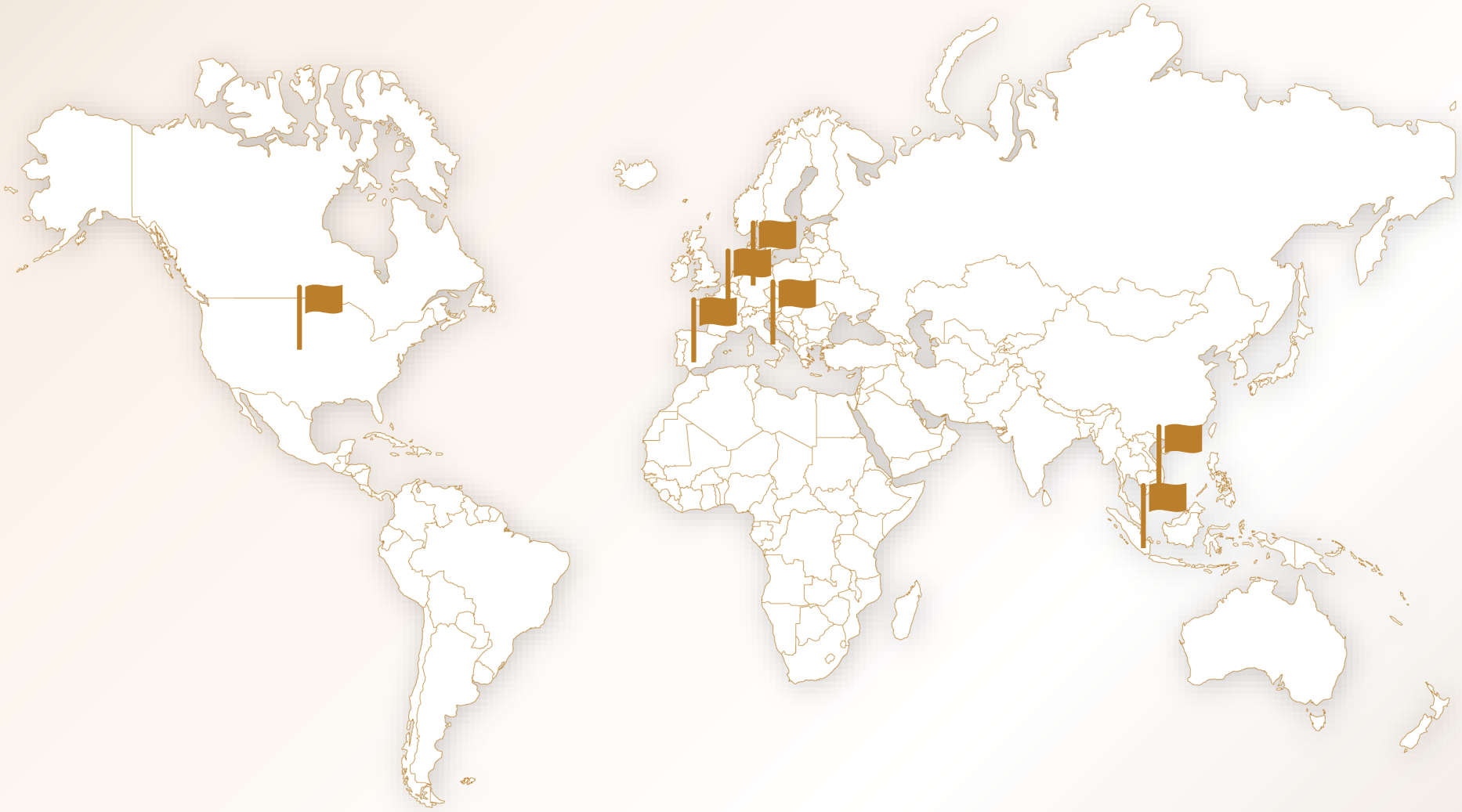
From an event to a national community

Each city brings a new experience and and new women into the community.

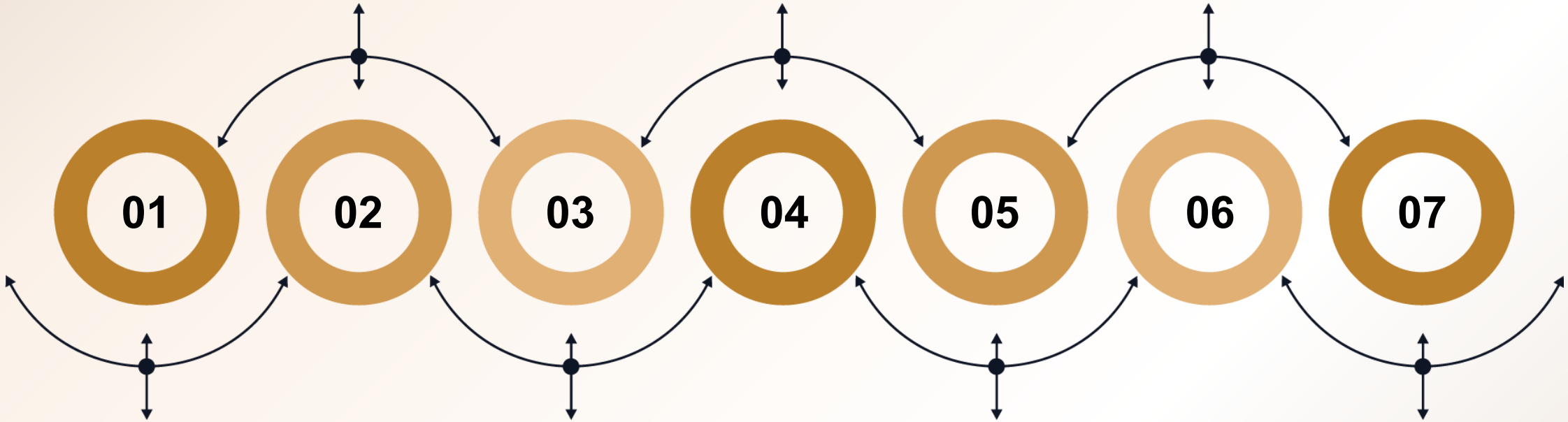


What if this was not only Romania?

Every IESF member already has something extremely valuable: a network of remarkable women.
Lady Leaders gives us a new way to bring them together.



How can an IESF member launch it?



CHOOSE

Select one relevant Lady Leaders theme.

CURATE

Personally invite 40-60 CEO women .

CONNECT

No hard selling. No traditional conference.

LISTEN

Ask your female leadership community what matters to them.

HOST

Partner with an inspiring female leader, client or premium venue.

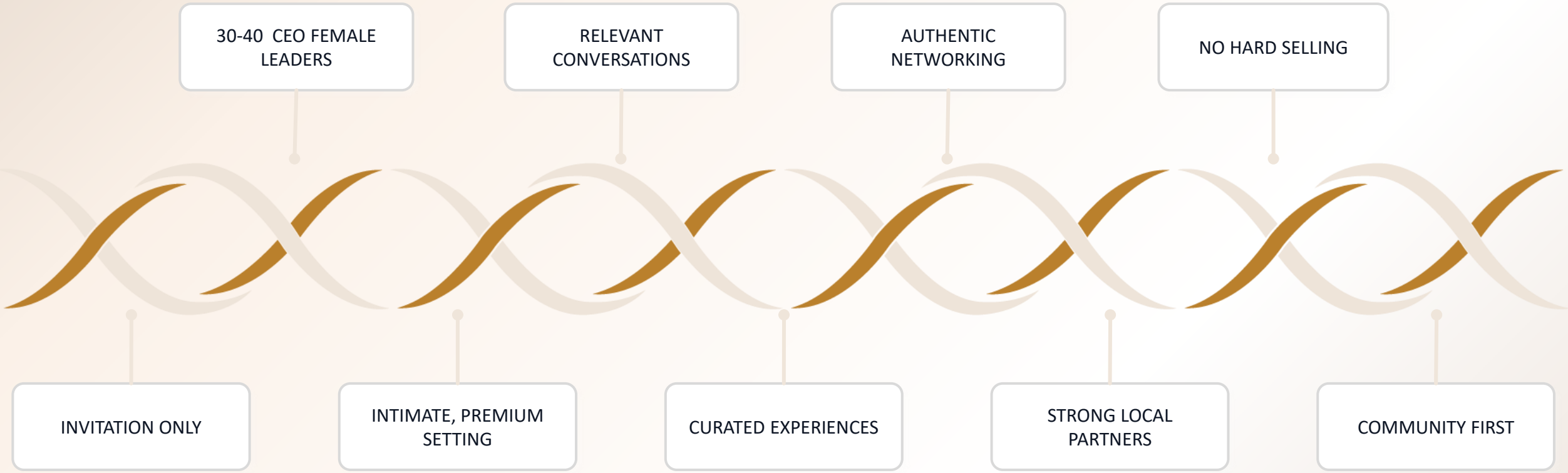
EXPERIENCE

Combine 1–2 meaningful conversations + networking + lifestyle experiences+ **LUNCH**

GROW

New theme. New edition.
Growing community.
New Business opportunities

The Lady Leaders DNA



More than an event

1 STRONGER CLIENT RELATIONSHIPS

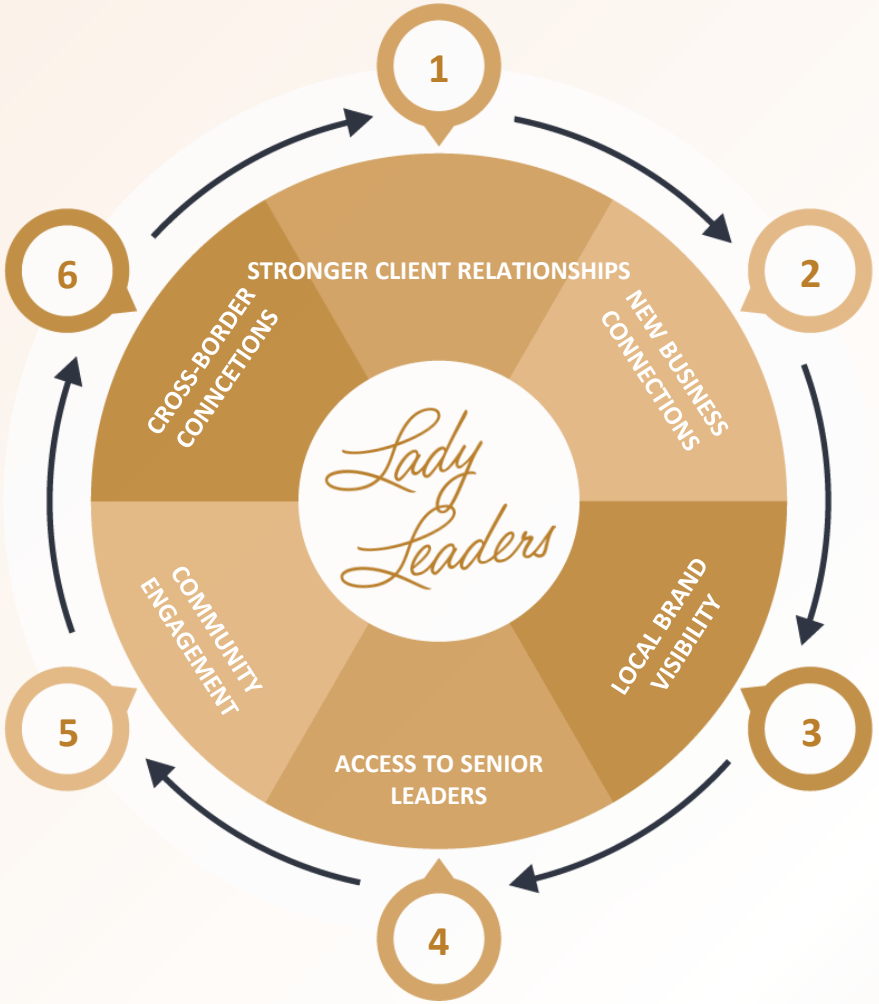
A more personal way to engage the executives already trusting your firm.

2 NEW BUSINESS CONNECTIONS

Warm introductions between senior women who wouldn't otherwise meet.

3 LOCAL BRAND VISIBILITY

Your firm's name attached to a premium, talked-about experience in your market.



4 ACCESS TO CEO WOMEN

Direct, informal access to the CEOs and decision-makers other firms only pitch to.

5 COMMUNITY ENGAGEMENT

A reason to stay in touch with clients beyond the next search mandate.

6 CROSS-BORDER CONNECTIONS

A shared format that links your local community to IESF's global network.

What every woman takes home

1 AUTHENTIC CONNECTIONS

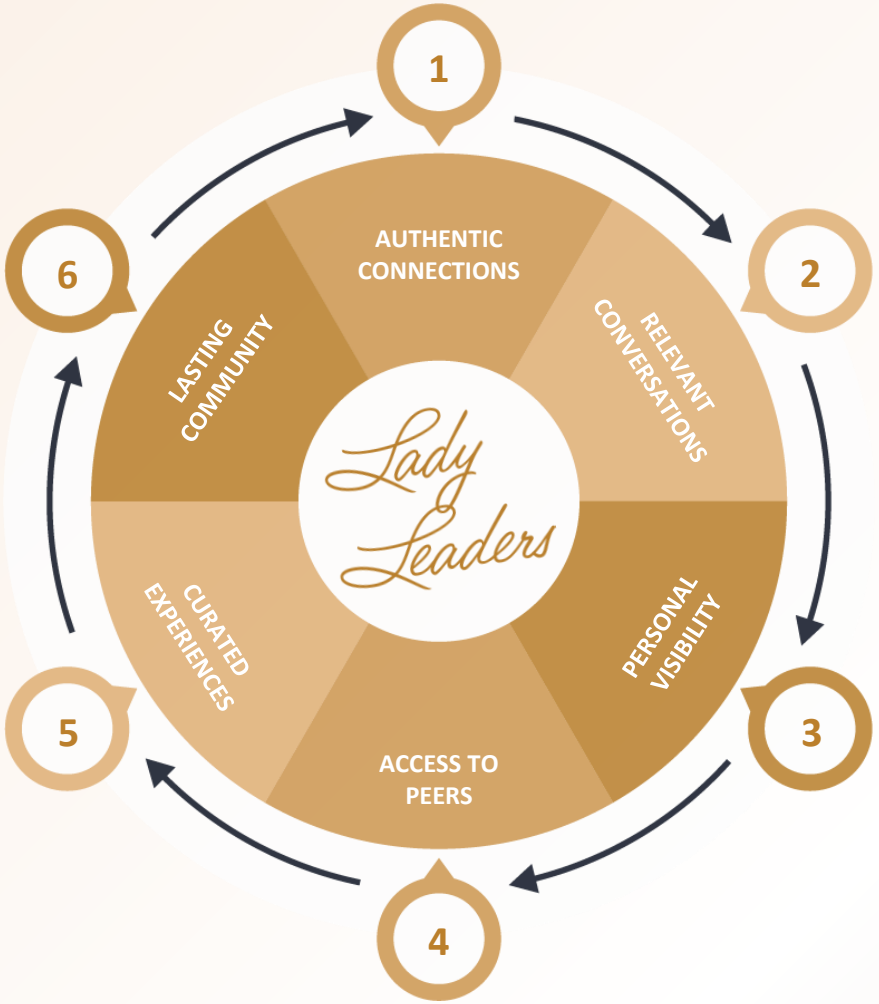
Real relationships with peers, beyond traditional networking.

2 RELEVANT CONVERSATIONS

Topics chosen by women, for women: career, health, money, mindset.

3 PERSONAL VISIBILITY

Space to build your personal brand and executive presence. Kindly ask them to post and share this within their network.



4 ACCESS TO INSPIRING PEERS

A room of 30–40 WOMAN CEOs, hand-picked for real connection.

5 CURATED EXPERIENCES

PREMIUM, intimate settings with lifestyle and wellbeing moments.

6 LASTING COMMUNITY

One edition opens the door to a growing, cross-border community.

EVENIMENT EXCLUSIV
Frumusețea în Leadership: provocare sau atu.
Un eveniment dedicat femeilor CEO și Managing Director despre imagine, încredere și impact profesional.
„Eleganța nu este doar estetică. Este prezență, încredere și influență."
ÎN PARTENERIAT CU
Ramona Ilie
BUSINESS PORTRAITS
29 MAI 2026
09:30 – 13:30
IULIUS MALL – UBC 0
Sediu Linde Global Services
Etajul 5, Timișoara
FEMEI CEO & MANAGING DIRECTORS
TOMBOLĂ
cu premii speciale
EVENIMENTUL INCLUDE:
Sesiuni express make-up realizate de artiști MAC Cosmetics
Consultanță personalizată de beauty & professional image
Fotografii profesionale (headshots) pentru social media & branding personal
Networking cu femei lider din business
Lunch & networking @ Fenice
PARTENERI
Linde
ROSMAN GROUP
EVENIMENT EXCLUSIV
Lady POWER
ENERGIE. ELEGANȚĂ. INFLUENȚĂ. LEADERSHIP.
Puterea unei femei lider nu se măsoară prin cât poate duce, ci prin felul în care își gestionează energia, influența și echilibrul.
by LADY LEADERS COMMUNITY
O experiență exclusivă dedicată femeilor CEO, Managing Directors și Site Leaders care își doresc să conducă cu energie, echilibru, încredere și autenticitate.
28 AUGUST 2026
09:00 - 15:00
HÄFELE SHOWROOM
Băneasa Airport Tower
Bd. Ion Ionescu de la Brad, nr. 1, București
CEO • MANAGING DIRECTORS • SITE LEADERS
TOMBOLĂ CU PREMII
INVITAT SPECIAL
IULIA POPA
Menopause Coach & Fitness Specialist
Peste 20 de ani de experiență în fitness, nutriție și coaching pentru performanță.
Antrenor personal certificat, cu multiple specializări, inclusiv Menopause Coaching Specialist.
EVENIMENTUL INCLUDE
MIC DEJUN
09:00 - 09:45
PRÂNZ
13:30 - 15:00
PARTENERI
ROSMAN GROUP
HÄFELE
LAURA BALDINI
Vizzo TAILORING
nuca
GINISSIMA
ALĂTURĂ-TE UNEI COMUNITĂȚI DE FEMEI LIDER CARE ALEG SĂ CONDUCĂ CU ENERGIE ȘI AUTENTICITATE.

Who wants to bring Lady Leaders to their country?

We started in Timișoara. We continued in Bucharest. Next, we take it across Romania and beyond.

Connect locally. Inspire personally. Empower globally.

Thank you